



RFP Invoice
Invoice 202010300010

ISSUED: OCTOBER 30, 2020 BY:

DUE: MARCH 14, 2021 TO:

Virtue Media, LC

Internal Estimate

2017 BRIARCLIFF DR.
HIGH POINT, NC 27265

PAYMENT PENDING

Task	Rate	Qty	%	Amount
Task 1.0				
MD-Framework Package	\$575	1	0%	\$575
http://www.resiliencehp.org/ Migrating: https://highpointresources.org...				
Task 2.0				
Base Design rate	\$50	40	0%	\$2,000
Building custom layout from consultation with client team.				
Task 3.0				
Web Development Services	\$50	100	0%	\$5,000
Task 4.0				
Web Design Services	\$50	20	0%	\$1,000
UI/UX Implementation & Refinement				
Task 5.0				
Base Design rate	\$50	20	0%	\$1,000
Alternate mobile layouts & graphics.				

Task 6.0	Rate	Qty	%	Amount
Backend Deployment	\$50	10	0%	\$500
Framework for asynchronous loading (better performance on mobiles).				
Unified page layouts (reduces redundant loading)				
Lazyload implementation (compatibility with CDN cache)				
Persistent header/footer (makes site more "app like")				

Task 7.0	Rate	Qty	%	Amount
Revision Rate	\$50	0	0%	\$0
Post-Launch Revisions: TBD				

Task 8.0	Rate	Qty	%	Amount
Web Development Services	\$50	0	0%	\$0
Other revisions out of scope TBD				

Task 9.0	Rate	Qty	%	Amount
Consultation	\$50	15	0%	\$750
Analytics, reports and strategy development				

Task 10.0	Rate	Qty	%	Amount
Continuing Engagement Plan (CEP Consultation)	\$650	1	0%	\$650
Newsletter setup, management and content development.				

Service 11.0	Price	Amount
Prompt Payment Discount	-\$2,500	-\$2,500

TOTAL OWED

Subtotal	\$8,975.00
Total	\$8,975.00

INFO & NOTES

New layout framework to be compatible with enterprise cache and asynchronous loading.

Updated layout from reference design.

Integrate new assets from 2020 artwork

Rework and replace home page content

Swap artists, banners/advertisement

Continued engagement plan implementation.

Analytics and reporting consultation

TERMS & CONDITIONS

We do expect payment within 21 days, so please process this invoice within that time. There will be a 1.5% interest charge per month on late invoices.